Safyan Ahmed

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PROFILE

An adept website developer with a robust track record of crafting high-quality websites tailored for seamless performance across all devices. Collaborating closely with clients, I ensure that each project not only meets but exceeds their unique needs and requirements. Proficient in HTML, CSS, JavaScript and Figma, I leverage a diverse toolkit including WordPress, Elementor, and WP Bakery to bring concepts to life. Moreover, my expertise extends to design and editing tools such as Photoshop and Figma, enabling me to deliver visually captivating digital experiences. As a diligent individual, I proactively address issues and drive improvements through website design enhancements, showcasing both autonomy and initiative. With a knack for clear communication and a proactive mindset, I thrive as an adaptable team player, consistently delivering results that surpass expectations.

SKILLS

- Website & App design
- UI/UX Designer
- Device specific responsiveness
- Client collaboration
- UK driving license

TECHNICAL SKILLS

- Figma
- Adobe Suite – Photoshop
- Programming Languages – HTML, CSS, JavaScript
- WordPress
- Elementor Pro
- WP Bakery
- WordPress plugins – ACF, CPT, Contact Form 7, WooCommerce, Yoast SEO, Redirection
- Microsoft Office packages – Word, PowerPoint, Excel, Publisher

WORK EXPERIENCE

Freelance work
Web Designer & Developer– 2024 – now

- Worked closely alongside friend to design and develop websites for clients of establishments such as wedding planning and Spanish construction company.
- Used editing software Figma and Photoshop.
- Used development platforms WordPress and Elementor.

Gloss Marketing Agency
Web Designed & Developer – 2021 – 2024

- Designed and developed websites for clients using platforms such as Figma, WordPress and Elementor, as well as other website builders.
- Collaborated with clients to understand their requirements and translate them into functional website designs.
- Customised website templates and themes to meet client specifications and branding guidelines.
- Optimised website performance and user experience through responsive design and efficient coding practices.
- Provided ongoing maintenance and support for client websites, including troubleshooting and resolving technical issues.

AK Centre
Administrator - 2010 - 2011

- I expertly kept clients from overwhelming advisors on a daily basis by delegating them to the right advisors at the right time thus keeping the AK Centre from being overcrowded.

Sterling Pharmaceuticals
Packer - 2013 - 2015

- Working in a fast pace delivery line of medicine packing I kept up with demand as more medicine came into our department at an hourly rate.

EDUCATION

Birmingham City University (2016-2019)
BSc (Hons) in Digital Media Technology   1st Class

Key modules: Web development   Digital Image Processing   Video and post production   3D modelling & animation

Final year project: Augmented Reality Application Assisting Biology Students on Human Anatomy - Comparing an Augmented Reality mobile application to a traditional desktop application to determine if augmented reality is a viable option in education.

South and City College (2012-2014)
BTEC Games Development   Distinction/Distinction/Merit

Hodge Hill School (2005-2010)
6 GCSEs grade A-C inc. Mathematics & English

INTERESTS

During my downtime, I'm captivated by the world of gaming, where I find both enjoyment and creative inspiration in virtual environments. Moreover, my passion for technology propels me to remain at the forefront of innovation, constantly exploring new advancements and eagerly anticipating the next breakthrough. This extends to my fascination with UX design driving me to explore user-centric approaches and innovative concepts, enriching my understanding of digital experiences and expanding my skill set. Lastly, as a dedicated football enthusiast, I eagerly follow matches and stay abreast of the latest developments in the sport, fostering a sense of camaraderie and anticipation.

REFERENCES

Vijender Dubb
Web Developer
vijenderdubb@hotmail.com